

## THE COOL BLOCK

### ONE-ON-ONE “INFORMATION MEETINGS”

Are you doing several 1-1 Cool Block “Information Meeting” briefings to complement your gatherings? If so, we recommend you use this formula.

- Welcome and Purpose – General brief statement, plus what motivated you and why you are committed
- [Cool Block video](#)
- Ask them them a few introductory questions –  
How long have you lived here?  
Why are you interested to hear more about The Cool Block?
- Say a few things to contextualize the Cool Block pilot:
  - It is happening in SF, LA and Palo Alto
  - it spans about 20 blocks in each city; we are piloting the program to get it ready to scale as part of the “Cool City Challenge”
  - Cool Blocks are distributed across each city, in many different neighborhoods
- Vision – share your own highest vision for the block, and ask them to take a moment to think about theirs (around resourceful living, resiliency, safety, livability, community building)
- Use the [Cool Block Topic Schedule](#) handout to give an overview of the topics and flow of the program
- Provide the [How the Program Works](#) handout and talk through it together
- Describe the team that is forming on your block, and ask them to join you. If they say YES – thank them! If they have questions or concerns, ask about them and support them. Do not push, but gently pull and leave the door open.
- For those who say YES -- Let them know next steps --  
\*Team-Building Meeting (when?)